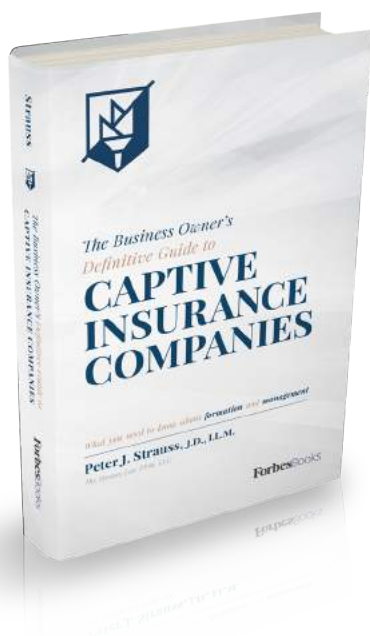




Peter J. Strauss,
J.D., LL.M.

pstrauss@thetrausslawfirm.com | 843.681.4190 | peterjstrauss.com



Protect your assets on your own terms with **CAPTIVE INSURANCE.**

*The Business Owner's Definitive Guide to
Captive Insurance Companies*

ForbesBooks, 2017

If you're like most business owners, you probably pay an insurance company to cover the risk of your business. You may not even know there's another option.

Consider this: what if you could insure the risk of your business while reducing your out-of-pocket expenses and creating another source of revenue? You would do that in a heartbeat, wouldn't you?

In his latest book, *The Business Owner's Definitive Guide to Captive Insurance Companies*, Peter J. Strauss explains that, by utilizing a captive insurance company, this is not

more efficiently and improve their company's bottom line. And yet, most business owners have no idea what captive insurance is, much less how to use it to their advantage."

Throughout the book, Strauss expertly guides readers through every step of this valuable, but underutilized strategy. Starting with the fundamentals and history of captive insurance, the author details the basic principles of the process, the key benefits, how to implement a plan to create your own captive insurance company, select an appropriate captive manager, and ultimately improve your company's financial well-being.

What if you could insure the risk of your business while reducing your out-of-pocket expenses and creating another source of revenue?

only possible but also a lot easier than you'd imagine. With this book, Strauss—a CEO, experienced captive manager, and renowned corporate, tax, and risk management attorney—has created a must-have resource for all small business owners.

"I want the reader to understand the fundamentals," says Strauss. **"Captive insurance is vastly underutilized in the business community.** A captive insurance company at its core is just that: an insurance company that you (or your business) owns. Captive insurance provides business owners the unique capability to manage their risk

The message is clear: implementing these proven techniques can have numerous benefits for your business. And now, a process that once sounded too daunting to undertake, can be navigated with ease thanks to the guidance of Peter J. Strauss—the authority on captive insurance.

The Business Owner's Definitive Guide to Captive Insurance Companies is available now. Pick up your copy and begin reaping the benefits of captive insurance!



Peter J. Strauss,
J.D., LL.M.

pstrauss@thestrausslawfirm.com | 843.681.4190 | peterjstrauss.com



Peter J. Strauss is the founder and managing member of The Strauss Law Firm, LLC, located on Hilton Head Island, South Carolina. He is also the founder and CEO of Hamilton Captive Management, LLC, one of the most admired and respected management firms in the country, as well as numerous other insurance companies.

Strauss has authored several books on captive insurance, including *Captive Insurance Companies for the Small Business Owner*, *The Physician's Guide to Captive Insurance Companies*, and *The Definitive Guide to Captive Insurance Companies*. He regularly speaks at public seminars and professional society meetings such as the American Institute of Certified Public Accountants, Hawaii Tax Institute, Southern Federal Tax Institute, as well as Continuing Legal Educational conferences. Strauss is a graduate of the New England School of Law, holds an LL.M. in estate planning from the University of Miami, and is currently enrolled at Harvard Business School.



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